



Tower Hill Insurance

Tower Hill Insurance Group Introduces Instant Quoting, A Florida Industry First For Providing Real-Time Rating

FOR IMMEDIATE RELEASE:

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Tower Hill Insurance Group

Tower Hill Insurance Group is pleased to introduce a technology first for Florida's homeowners, instant rate quotes on our corporate website www.thig.com. The feature provides prospective customers researching homeowners insurance options on-line an estimated rate using a limited number of factors. Tower Hill is the first Florida-based carrier to offer this streamlined feature for providing homeowners coverage quotes.

After submitting the answers to these basic rating fields – Home Value, Year Built, ZIP Code and Building Material – prospective customers will be provided with a ballpark quote, along with contact information for a Tower Hill agent in their local area. Tower Hill homeowners policies are offered exclusively in Florida through our statewide network of independent insurance agencies, subject to availability.

By using a limited number of rating factors for the ballpark quote, the "Get a Quote Now!" tool eliminates the lengthy on-line application process used by many carriers. As Brian Elsmore, the company's Chief Information Officer points out, "Tower Hill offers property insurance consumers an opportunity to save both time and money by using our on-line quoting process. As a technology leader in the insurance industry, Tower Hill is the first Florida company to provide this abbreviated real-time feature on-line to prospective customers."

To use our new quoting feature, simply log on to www.thig.com and complete the required rating fields as indicated. For additional information about Tower Hill or for a complete listing of Tower Hill agents in your local area, please visit our website at www.thig.com.

About Tower Hill: Founded in 1972, Tower Hill has grown into one of Florida's largest writers of residential property insurance. Tower Hill's products are marketed exclusively through its network of independent insurance agencies. Tower Hill offers homeowners, mobile homeowners, dwelling fire, condominium, renters, commercial and flood coverage. The company's corporate headquarters is located in Gainesville, Florida. For more information about Tower Hill, visit www.thig.com.

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